

SINCE 1923  
**WEST COAST**  
**CARPET CLEANING CO.**  
**ON YOUR PREMISES**  
**WALL TO WALL**  
**CARPET CLEANING**  
 QUALITY WORK SINCE 1923  
 Prompt Service  
 PHONE  
**Valencia 4-4909**  
 2689 MISSION Bet. 22nd & 23rd Sts.

**KERMAN RUG CO.**  
 PRESERVE THE BEAUTY  
 OF YOUR RUGS OR CARPETS  
 With Expert Cleaning & Repairing  
 ALL WORK DONE BY HAND  
  
 Clean Wall to Wall  
 Carpeting On Location  
 Upholstery Cleaning & Repairing  
 All Work Guaranteed  
**SE 1-2324**  
 or SE 1-9002  
 235 W. Portal Ave.  
 S.F.

**BAGDAD**  
**RUG CLEANERS**  
  
**ARMENIAN RUG**  
**EXPERT**  
 Persian • Turkish  
 Chinese • Domestic  
 Burns, Tears & Reweaving  
 in San Francisco Since 1924  
 Recommended by  
 Leading Dept. Stores  
**COMPLETE RUG CLEANING**  
**& REPAIR SERVICE**  
**WE 1-6793**  
 2824 CALIFORNIA ST. AT DIVISADERO

**UPHOLSTERED FURN.**  
**RUGS**  
 CLEANED - FUMIGATED  
 YOUR HOME, OFFICE  
 OR IN OUR PLANT  
 PICK-UP & DELIVERY  
 PHONE  
**AT 2-7025**  
**Vacuum**  
**Sterilizing Company**  
 1354 YORK ST.

**Carpet, Rug & Upholstery Cleaners—**  
**(Cont'd)**  
**O'CONNOR RUG & UPHOLSTERY CLEANERS**  
**RUG & UPHOLSTERY**  
**CLEANING**  
 "When Quality Counts"  
**WORKMANSHIP**  
**GUARANTEED**  
**FREE ESTIMATES**  
 2620 Ocean Av.-----JU 6-5592

**O'CONNOR RUG & UPHOLSTERY CLEANERS**  
 2620 Ocean Av.-----JU 6-5592  
**PEERLESS LAUNDRY & ZORIC CLEANERS**  
 550 Florida-----Markt 1-5100  
**RED FEATHER CARPET WASH CO.**  
**PROFESSIONAL RUG CLEANERS**  
 See Our Ad  
 4335 Geary Bl.-----SKYin 1-7329  
**RED FEATHER CARPET WASH CO.**  
 4335 Geary Bl. SKYin 1-7329  
 (Please See Advertisement, Page 200)

**RUG CLEANERS INSTITUTE**  
**OF CALIFORNIA**  
 Members of this Institute are  
 Professional Rug Cleaners,  
 operating modern plants  
 equipped with the best ma-  
 chinery. Patronize the fol-  
 lowing for fine service.  
**"FOR SERVICE CALL"**  
 Bried Gene The Rugmaster Inc  
 1585 El Camino RI Milbra-----583-2183  
 Central Rug & Upholstery Cleaning Co  
 517 York HEmok 1-1063  
 Gromm System of Cleaning  
 3154-17th UNdrhl 3-0650  
 Hampton Rug Service 348 Church. MArkt 1-0189  
 Nisei Rug & Upholstery Cleaners  
 34 Harriet-----KL 2-2545  
 Red Feather Carpet Wash Co.  
 4335 Geary Bl. SKYin 1-7329  
 Whitmore's Rug & Upholstery Cleaners  
 2930 Octavia TUredo 5-6467

**RUG MEN THE**  
 2750 Junipero Serra Bl Colma. PLaza 5-5840  
 (Please See Advertisement Page 197)  
**RUGMASTER THE GENE BRIED INC**  
 1585 El Camino RI Milbra-----583-2183  
**SAN FRANCISCO RUG COMPANY**  
 Over 35 Years  
 COMPLETE RUG & CARPET  
 SERVICE  
 1803 Market-----HE 1-0223  
**Sanitary Laundry & Dry Cleaners**  
 2140 O'Farrell-----FI 6-7317  
 Serpa Inc 2931 Geary Bl.-----SK 2-9301  
**SERVICEMASTER**  
 the  
 only  
 professional  
 system  
**SERVICEMASTER**  
 In the world to completely control carpet  
 and furniture maintenance from manufacturer  
 to consumer. Laboratory-tested; manufacturer  
 approved. Store-endorsed and use-approved.  
**"FOR SERVICE CALL"**  
**DISTRIBUTORS**  
 Servicemaster Golden Gate  
 348 Church-----KL 2-3944  
**DEALERS**  
**HAMPTON RUG SERVICE**  
 CHESTERFIELD SETS CLEANED  
 IN OUR PLANT OR YOUR HOME  
 Established 1915  
 Servicemaster Golden Gate  
 348 Church. KLondk 2-3944  
 When you advertise in the YEL-  
 LOW PAGES, you remind ready-  
 to-buy customers to come to your  
 business. Advertise in the YELLOW  
 PAGES . . . it pays.

**Carpet, Rug & Upholstery Cleaners—**  
**(Cont'd)**  
**STA-KLEEN RUG CLEANERS**  
 We Specialize in  
**WALL TO WALL RUG CLEANING**  
 Special Du Pont Processing  
**EXPERT WORK - REASONABLE PRICES**  
 Insured PL & PD - Guaranteed  
**RESIDENTIAL & COMMERCIAL**  
 6748 Mission Daly City-----PL 5-2833

**SULTAN RUG & UPHOLSTERY CLEANERS**  
 3804 Noriega-----DV 1-9519  
 (Please See Advertisement Page 201)  
**SUNSET RUG SERVICE**  
 1349 Stevenson-----MA 1-7000  
 (Please See Advertisement Page 199)  
 Sunshine Rug & Upholstery Clers  
 572 Valencia-----MA 1-4525

**SUPREME RUG CLEANING CO.**  
**"WE GIVE YOUR RUG**  
**"A BEAUTY TREATMENT"**  
 In Our Plant Or Your Home  
**FREE ESTIMATES GLADLY GIVEN**  
**MOTHPROOFING - REPAIRING & DYEING**  
 Pick-Up & Delivery - Bonded Drivers  
**DISCOUNT ON CASH & CARRY**  
 2931 Geary Bl.-----SK 2-9300  
 Supreme Rug Cleaning Co  
 2931 Geary Bl.-----SK 2-9300  
 (Please See Advertisement Page 196)  
**SURFACE-MASTERS RUG & UPHOLSTERY**  
**CLEANING** 2240 Taraval-----LD 4-4767  
 (Please See Advertisement, Page 201)

**TRU-COLOR RUG CLEANING & DYEING**  
**RUG SPECIALISTS**  
**RUGS WASHED & DYED**  
**PICK-UP & DELIVERY OR**  
**CASH & CARRY DISCOUNT**  
**UPHOLSTERY & DRAPERY**  
**CLEANING**  
 3154-17th-----KL 2-1771  
**TURKO-PERSIAN RUG CO**  
 2377 San Jose Av-----JU 6-6400  
 From the following exchanges only  
 Millbrae San Mateo  
 Redwood City San Carlos  
 San Carlos Belmont  
 (No Charge) Ask Operator For---Entrprise 10773  
 (Please See Advertisement, Page 198)  
**UNIVERSAL RUG & UPHOLSTERY CLEANERS**  
 608 Mississippi-----AT 2-1438  
 (Please See Advertisement, Page 203)  
**VACUUM STERILIZING CO**  
 1354 York-----AT 2-7025  
 (Please See Advertisement This Page)  
**WEAVER A B**  
 1616 Pacific Av-----DO 2-2150  
 Weaver Co-Rug & Upholstery Cleaners  
 1616 Pacific Av-----DO 2-2150  
**WEST COAST CARPET CLEANING CO**  
 20th & Shotwell-----VA 4-4909  
 (Please See Advertisement, This Page)  
**WHITMORE'S RUG & UPHOLSTERY**  
**CLEANERS** 2930 Octavia-----TU 5-6467  
 (Please See Advertisement, Page 199)  
**WILLIAMS KEITH**  
 471 Jessie-----SU 1-4384  
**WIZARD CARPET CLEANING CO**  
**THAT MAGIC TOUCH**  
 Costs So Little You'll Be  
 Amazed  
**QUICK SERVICE**  
**PROMPT ESTIMATES**  
 A Complete rug & carpet service  
 CHESTERFIELD SETS CLEANED  
 IN OUR PLANT OR YOUR HOME  
 Established 1915  
 2933 Geary Bl.-----BA 1-2181  
 Listen for the dial tone before  
 you start to dial. It means that the  
 equipment is ready to receive your  
 call.

**Carpet, Rug & Upholstery Cleaning**  
**Equipment-Rental**  
**ABBEY RENTS**  
 Rug Shampooers - Wet-Dry Vacuums  
 Floor Polishers - Trewax Products  
**RENTALS - SALES - TERMS**  
 1314 Post-----GR 4-2525

**CALIF ADJUSTABLE STEEL POST CO**  
**EASY - DO IT YOURSELF - SAFE!**  
**RUG & CARPET SHAMPOO EQUIP.**  
 At 19th Ave  
 1746 Clement-----SKYin 1-3622  
**GLIDDEN SUNSET PAINT CENTER**  
**UPHOLSTERY & RUG SHAMPOOERS**  
 Save - Do It Yourself - Safe - Easy  
 Professional Results - Open Sun 9 to 12  
 2438 Noriega-----MO 1-0412  
**HOST ELECTRIC BRUSH & DRYCLEANER**  
**FOR WALL TO**  
**WALL CARPET**  
**PROFESSIONALLY**  
**CLEANED OR**  
**DO IT YOURSELF**  
  
**"FOR SERVICE CALL"**  
**RED FEATHER CARPET WASH CO**  
 4335 Geary Bl.-----SK 1-7329  
**S F HOSTY RUG CLEANERS**  
 1585 El Camino RI Milbra-----761-0124

**MARINA HARDWARE & LUMBER CO**  
 3131 Fillmore-----WA 1-2479  
**MARINA PAINT CENTER**  
 Rug Shampooer & Waxer  
 Save Money Do It Yourself  
 2248 Chestnut-----WA 2-1703  
**Carpet, Rug & Upholstery Cleaning**  
**Equipment & Supplies**  
**CAROLYN CLEANING CONCENTRATE**  
**X-TOL**  
 GROMM SYSTEM OF CLEANING  
 3154-17th UNdrhl 3-0650  
**COLBERG SUPPLIES**  
 Hild Exclusive Distributors  
**SCRUBBING MACHINES - VACUUMS**  
**HILD PILE LIFTER VACUUM**  
**HILD AUTOMATIC UPHOLSTERY UNITS**  
**WARCO CLEANERS - THRU COLORS**  
**ARTLOOM - DELAY - DUO DELAY**  
**CONNERSVILLE EQUIPMENT CO.**  
 From A Rug Pole Pin To A 3 Story Plant  
 777 Golden Gate Av-----MA 1-3415  
**EASTERDAY SUPPLY CO INC**  
 Feil & Gough-----KL 2-1551  
**Carpet Sweepers**  
 Funsten B R & Co  
 Bissell-Wholesale Only  
 598-7th-----HEmiok 1-5115  
**Carpets & Rugs, Dealers-New**  
**A & A Carpets-Rugs** 2122 Fillmore-----FI 6-2123  
**A A FLOOR COVERING MEN**  
**CARPET RETAIL**  
**SALES AND SERVICE**  
 See Our Ad Under Carpet Clns  
 969 Natoma-----UN 3-3418

**A B WEAVER CO**  
 1616 Pacific Av-----DO 2-2150  
 Abbey Carpet Co Inc 3600 Geary Bl.-----SK 2-6620  
 Abbey Carpet Co Inc  
 See Mission Carpet House  
 659 El Camino RI Rowd City-----368-1466  
**ABLE 1 INTERIORS**  
 1625 Pacific Av-----OR 3-3366  
**ALEXANDER SMITH--**  
**DEALERS**  
**STRAUSS INTERIORS** 42 Gough-----HE 1-8616  
**ALEXANDER SMITH CARPETS--**  
**FINE FURNITURE & APPLIANCE CO**  
 2226 Fillmore-----WA 1-1658  
 (Continued Next Page)  
 The Yellow Pages save you time.

**Carpets & Rugs, Dealers-New (Cont'd)**  
 Alfred's Interiors 123 W Portal Av. Lombard 4-1085  
 Allen's Carpets 2155 Junipero Serra Bl  
 Daly City. PLaza 5-4246  
**AMIRKHAN'S RUG SERVICE**  
**PERSIAN - CHINESE**  
**INDIAN & DOMESTIC**  
**RUGS & CARPETS**  
**NEW & USED**  
 2475 Sacramento-----WE 1-3943

**ARMSTRONG CARPET & LINOLEUM CO**  
 626 Clement-----SK 1-2827  
**ARMSTRONG CARPET & LINOLEUM CO**  
 626 Clement-----SK 1-2828  
 (Please See Advertisement Page 204)  
**ASSOCIATED HOUSEHOLD SUPPLY**  
 871 Stevenson-----HE 1-7667  
 Bagdad Rug & Cleaning Co 2824 Calif-----WE 1-6793  
 Beresi Salvatore 1324 Noriega-----MO 4-0727  
**BETTER CARPETS INC**  
 6278 Mission Daly City-----PL 5-2800  
 Better Homes Furniture Co  
 650 Potrero Av-----VA 4-5384  
**BIGELOW RUGS AND CARPETS--**  
**RETAILERS**  
**BRIED GENE INC**  
 1585 El Camino RI Milbra-----761-0123  
**FLOORCRAFT** 740-2d-----SUtr 1-8254  
**GOLDSTEIN WM ASSOCIATES**  
 829 Clement-----MO 4-2222  
**RUG MEN THE**  
 2750 Junipero Serra Bl Colma. PLaza 5-5840  
**STRAUSS INTERIORS** 42 Gough-----HE 1-8616  
**Breuer John Co** 571 Sutter-----SU 1-7400  
**BRIED GENE INC**  
 1585 El Camino RI Milbra-----761-0123  
 Calif Home Furnishings 1525 Union-----PR 6-6001  
**CALLAWAY CARPETS--**  
**RUG MEN THE**  
 2750 Junipero Serra Bl Colma-----PL 5-5840

The YELLOW PAGES tell pur-  
 chasers where to buy your goods.  
 Your telephone is one of today's  
 best bargains.  
**LUTHER T. EBRAHIM** Importer  
 Since 1927  
 PRESENTS  
**INDIA CARPETS**  
**BROADLOOM** **ORIENTAL RUGS**  
 Carpets of Distinction *Imported Direct from*  
 Made & Guaranteed by the *Persia, India & China.*  
 Leading American Mills. *Modern & Antique Rugs*  
 ORIENTAL RUGS PURCHASED • TRADE YOUR OLD RUGS FOR NEW.  
 BUDGET TERMS - RESIDENTIAL - COMMERCIAL - APPRAISERS  
**1161 SUTTER ST.** near Polk **TU 5-3161**

**THINKING OF**  
**Carpeting?**  
  
 Franchised Dealers  
 For  
**MOHAWK - FIRTH**  
**MAGEE**  
**ALEXANDER SMITH - CALLAWAY**  
**GULISTAN**  
 Also Representing  
 Twenty Other Carpet Mills  
**ROXBURY-DOWNS-BEATTIE-MONARCH**  
**HOLLYTEX - HARDWICKE - COLONIAL**  
**EARLY CALIFORNIAN**  
**Call . . .**  
**LO 6-9422**  
 • Terms to 36 Months  
 • 35 Years Carpet  
 Experience  
 • Personalized Service by  
**JOHN MCKOWN**  
**BOB MCKOWN**  
**Carpets from**  
**McKown**  
 346 WEST PORTAL AVE. SAN FRANCISCO

**IN NEED OF**  
**CARPETING?**  
  
 Drop in at the store and see  
 our beautiful stock of car-  
 peting, rugs & linoleum pat-  
 terns. All priced to please  
 your pocketbook.  
**NO DOWN PAYMENT**  
**36 MONTHS TO PAY**  
**WALL TO WALL INSTALLATIONS**  
 WE HAVE OUR OWN EXPERIENCED CARPET LAYERS  
**RESIDENTIAL - COMMERCIAL - INDUSTRIAL**  
*Inquire About Our Leasing Plan*  
 Over 1,000 USED RUGS Cleaned & Ready to Use  
**FLOOR STYLES**  
  
 Famous For Values In Carpeting  
 For Nearly 40 Years  
 1899 MISSION STREET  
 Corner 15th  
**UN 1-4646**  
 Phone for Our Carpet & Linoleum Wagon  
 Choose Your Material in Your Own Home

**Kerman Rug Co.**  
 SINCE 1927  
 DIRECT IMPORTERS  
 OF  
**ORIENTAL RUGS**  
**WALL TO WALL CARPETING**  
**CUSTOM-MADE DRAPERIES**  
 We Buy - Sell - Trade - Appraise  
 EXPERT CLEANING & REPAIRING  
 Open  
 Daily  
 10 A.M. to  
 5:30 P.M.  
**SE 1-2324** Friday  
 or SE 1-9002 10 A.M. to  
 9 P.M.  
 It Pays to Call Us Before You Buy!!  
 235 WEST PORTAL AVE. S.F.  
 LUTHER T. EBRAHIM, Pres.  
 Open Eve's By Appointment

**CARPETS AND**  
**RUGS**  
 Since 1923  
 EXPERTS IN  
 • ALEXANDER SMITH • HOMES • OFFICES  
 • GULISTAN • STORES • HOTELS  
 • MAGEE • BERYEN • MOTELS • APARTMENTS  
 • FIRTH, ETC. • CONTRACTORS  
 Residential - Commercial - Industrial  
**WEST COAST**  
**LINOLEUM AND CARPET CO.**  
**VA 4-4909** RETAIL STORE, 2689 MISSION BETWEEN 22nd & 23rd  
 CONTRACT SHOWROOM, WAREHOUSE & MAIN OFFICE  
 20th & SHOTWELL